

## Résumé



Elouise Beukes  
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NVNT

## Unique expertise

Elouise Beukes is an executive consultant specialising in strategy formulation and realisation.

She engages with decision makers and boards of directors and facilitate the strategic thinking process using world class techniques and processes.

Elouise also introduces and applies world-class innovation methods and facilitate these to ensure the effective formulation of company strategies as focused strategies.

## Contributing ideas that work

Elouise is described as a dynamic and energetic person with exceptional relationship and communication skills, which she utilises to facilitate the achievement of set objectives for her clients.

*"A meaningful life for me is a quest to significance - to making a difference in people's lives. I believe that by doing so I unleash people's potential to contribute towards their own aspirations, the economy and towards their societies."*

E Beukes

She is passionate about transformation to benefit the organisation, the people and the larger society and facilitate this process in organisations as consultant, and also as volunteer for international transformation movements.

She also works as volunteer to mentor business owners and executives through a non-profit organisation that promotes ethical business practices in business.

## Experience that brings insight

In her capacity as thought leader, Elouise also provides valuable advice to the leadership teams of organisations, based on her vast business acumen and experience.

She believes every person and organisation holds the potential to achieve their dreams and utilises her creativity, communication skills and business acumen to bring value to her clients in terms of strategic thinking and implementation of strategic goals.

*I am a torchbearer who brings light in areas where people are experiencing darkness in order for them to find their own answers, clarity and insight. My values are to ALWAYS:*

- Create Value
- Touch Lives
- Build Networks
- Be Authentic
- Stay Open to New Ideas

She demonstrates these skills in the establishing of Strategic Partnering with key business functions to utilise process and systems to resolve business challenges and achieving business goals, facilitating change and introducing interventions, where necessary, to ensure the clients expectations and assignment /project goals are achieved.

## Industry Influence

Elouise has a remarkable track record in establishing trust relationships across the business, including the engagement with executives (CEO, CIO, CFO, CTO) and all other levels of management, as well as building the credibility required to influence strategic direction and change imperatives.

Her strategic planning and business acumen is widely recognised and her clients are from various industries, including Professional Services, Employee Health and Wellness, Psychology and Psychometrics, SMEs, Industrial Safety, Waste Management, Information Technology (ICT), Digital Broadcasting and the entertainment industry.

## Proficiencies and certifications

- B Sc (Computer Science)
- Certified Executive Coach (John Maxwell Team - International)
- FORTH Innovation method: Master Class
- ITIL v3

Innovation Through Collaboration