

Résumé



Cobus Terblanche
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NVNT

Unique expertise

Cobus Terblanche is a management consultant, trainer, coach, author and conference speaker with over 35 years of hands-on experience. He specialises in business transformation, strategy development, process engineering, organisational design and change management to offer end-to-end business solutions. His mission is to make South Africa, Africa and beyond a better place.

Contributing ideas that work

His consulting experience spans multiple industries, including all three tiers of government, financial services, manufacturing, information technology, telecoms, defence and hospitality.

Having managed multiple projects on a national and international basis, he brings demonstrated knowledge and expertise in applying techniques across multiple focus areas.

Over the past five years alone, Cobus has overseen a large number of projects and/or conducted training in South Africa, Namibia, Swaziland and Zimbabwe.

Experience that brings insight

Cobus is an entrepreneurial, creative and innovative person with a passion for leading clients in qualifying business problems and then crafting related solutions that will result in superior performance. His solid involvement across several industries, complemented by sound experience in both hard and soft organisational dimensions, makes him sought after; the one whom clients ask for by name.

He is a strategic thinker with an eye on the bigger picture but great attention to detail, committed to delivering with excellence whatever the task. Accustomed to handling a varied, complex and challenging workload, calm under pressure and adept at simplifying complicated problems.

Cobus is a co-founder and owner of a successful management consulting firm where he served in various capacities including business development, consulting as well as training and development. Generous in sharing knowledge, a respected workshop presenter, conference speaker and part-time lecturer for over 20 years.

Training is delivered through reputable organisations such as Enterprises at University of Pretoria, the Intelligence Transfer Centre and the National School of Government. Cobus possesses great leadership and communications skills, sound core values, a positive outlook on life and outstanding ethics.

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Industry Influence

Cobus is a professional member of the Southern Africa Institute of Management Services and was awarded a certificate in recognition for outstanding functioning at management level and exceptional contributions on two occasions.

MBA with proven ability to produce successful new methodologies, evidenced by business change approach STORM, now widely applied across South Africa. STORM has also been partially or fully integrated into the curriculum of several universities in South Africa. He is also the co-developer of Symmetrix, an integrated business performance assessment instrument.

Cobus lectured part-time at various universities including Wits Business School, Tshwane University of Technology and the University of Pretoria.

He has delivered 20+ papers/workshops at national and international conferences. He is the author of *You Gotta Have Goals – A Universal Goal Achievement Road Map* and contributed various articles to subject journals.

Proficiencies and certifications

He completed multiple short courses and certifications including Positive Power and Influencing, Principle-based Leadership, Constructive and Creative Thinking, Coaching, Business Analysis, Strategic System Planning, Functional Architecture, South African Excellence Model and Technical Writing. His strengths include process reengineering, organisation design, strategy development, project management and change management. He is a certified coach and training facilitator.

Social Responsibility

Cobus facilitated multiple strategy/business development sessions on a *pro bono* basis for various NGO's such as Rehabilitation International, National Council for People with Physical Disabilities in SA, Triathlon South Africa, South African Sports Association for the Physically Disabled, Quadriplegic & Paraplegic Association SA, National Association for Persons with Cerebral Palsy and the Southern African Institute for Management Services.

Innovation Through Collaboration